

ETHICAL LEADERSHIP IN BUSINESS



How to lead business in times of extremes?
29 June – 2 July 2017



Ethical Leadership in Business – conference-retreat **How to lead business in times of extremes?**

Why do we live in times of extremes?

Extreme changes are now part of our daily life: from disruptive digital innovations to large-scale migration, extreme weather caused by global warming, the rise in populism, the growing number of terrorist attacks, deepening income inequalities... to name a few. However, this is also a world of opportunities, where businesses can develop products and services that contribute to addressing the world's most urgent issues. If they are to do that, they need ethical leadership.

How to lead in times of extremes?

Leadership in times of extremes has to be based on values. Most of us would agree that respect, honesty and integrity are keys to building a network of trust, not only in business but also in private life. Decisions based on these values can contribute to a more sustainable and predictable economy, society and environment. However, in our professional lives – and very often also in our private lives – we face unrealistic goals, tight deadlines, multi-tasking and information overflow. This is an exhausting way to live and work. In this challenging context, it is difficult to reflect on ethical aspects.

The Caux Forum – Ethical Leadership in Business conference-retreat

The Ethical Leadership in Business conference-retreat on 'How to lead in times of extremes?' aims to inspire, equip and connect business representatives to foster ethical leadership. During this conference, you will have the opportunity to reflect on how to lead in times of extremes both in a professional setting and in your personal life.

In the beautiful and inspiring environment of the Caux Palace overlooking Lake Geneva, you will have time and space to disconnect from the busy world and to learn from experts' contributions, inspiring business case studies and open discussion in small groups.

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What are the key topics?

Thursday, 29 June 2017

What is the economic value of values?

Panel conversation

Reaching inclusive and sustainable growth will require leaders who base their decisions on ethical values. However, for many business leaders, integrating values into daily business may come at a too high cost, as less ethical competitors will get business opportunities or get paid higher dividends. The panelists will share their experience of how values-based decision-making increases the economic value of business and the overall economy.

Sabine Döbeli, CEO, Swiss Sustainable Finance; Professor Marc Chesney, Head of Department of Banking and Finance, University of Zurich; Andreas Bomann-Larsen, CEO, Partner Carn Capital; Merel Rumping, Initiator, LegBank. Chair: Feena May, Head of Learning and Development at the International Committee of the Red Cross

Friday, 30 June 2017

The UN Sustainable Development Goals (SDG) and their role in ethical leadership

Workshop and panel conversation

In a world that is moving faster than ever, the 17 UN SDGs give direction for business, governments, civil society and the individual. Antonio Hautle, UN Global Compact Network, Switzerland, will demonstrate that businesses especially have an interest in contributing to the achievement of the SDG goals. These goals not only represent stakeholders' expectations, but they also offer innovative business opportunities. Participants will get the opportunity to explore the SDGs during a co-creation workshop which will be followed by a panel conversation on the role that SDGs play in ethical business leadership.

Antonio Hautle, UN Global Compact Network, Switzerland;

Jan Van Mole, Addictlab.com; Claudia Egger, CSR Manager, Johnson & Johnson Family of Companies in Switzerland

Followed by the Official Opening of the Caux Forum (page 6)

Saturday, 1 July 2017

Building trust in the workplace

Workshop

Trust is perhaps the most empowering element of a creative, efficient and ethical work environment. However situations in the workplace that foster fear and mistrust can lead to unethical behaviour. Bjørn Ihler, Young Leader of the Kofi Annan Foundation's Extremely Together Initiative and survivor of the Anders Breivik terrorist attack, will facilitate a

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workshop on how to overcome fear in the workplace and how to find empowering solutions.

Bjørn Ihler, Young Leader of the Kofi Annan Foundation's Extremely Together Initiative, Norway

Inclusive leadership in the workplace Workshop

This workshop focuses on how to build trust among men so that they champion female leadership. Responding to the question 'Female Leadership: what's in it for men?' participants will discuss why men should champion gender diversity and inclusion in the workplace (and at home) and what is in it for them when women are leading.

Caitlin Kraft-Buchman, Founder/CEO, Women@TheTable

Human Rights Due Diligence practices Workshop

At this workshop, Chikako Miyata, Vice President, ANA Holdings INC, Japan will present the Human Rights Due Diligence practices of her airline company. She is responsible for ANA's Corporate Brand and Corporate Social Responsibility with a focus on Human Rights and environment.

Chikako Miyata, Vice President, ANA Holdings INC.

How to build trust and compliance within the global supply chain? Panel conversation

In our globalized economy, it is not always easy to know under which conditions consumer goods have been produced. Corruption, human rights abuses and environmental pollution occur more often in regions where transparency and traceability are lacking. International business leaders will share their experience of building trust and compliance in the supply chain, present responsible business tools and discuss the role of personal values and ethical leadership in the trust building process.

Ville Heimgartner, Co-CEO, Imagine Cargo GmbH, Switzerland; Hiroshi Ishida, Caux Round Table, Japan; Chikako Miyata, Vice President, ANA Holdings INC., Japan; Makeda Tsegaye, Founder and CEO, Kenya, NetBizImpact, Brian Iselin, slavefreetrade, Founder and President, Switzerland

Sunday, 2 July 2017

Workshop

From Yale to jail – 'Why do good managers make bad decisions?'

This morning workshop examines the issue of how good people can do bad things without even realizing that what they are doing is illegal or immoral. Participants will learn about

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cases of ethical blindness in business and discover how to identify and change a business context that is at risk of ethical breaches. The workshop will also explore how values guide our daily activities on both the organizational and the personal level.

Professor Guido Palazzo, HEC University of Lausanne



DAILY PROGRAMME

Thursday, 29 June

13:30-16:30	Arrival, tea	Terrace
16:45-17:00	Welcome to Ethical Leadership in Business event	Bay window
17:05-18:30	Panel: What is the economic value of values? Sabine Döbeli, CEO, Swiss Sustainable Finance Professor Marc Chesney, Head of Department of Banking and Finance, University of Zurich Andreas Bomann-Larsen, CEO, Partner Carn Capital Merel Rumping, Social Business Incubator, Legbank Chair: Feena May, Head of Learning and Development at the International Committee of the Red Cross.	Bay window
18:30-19:15	Dinner	Dining Hall
20:00-20:30	Introduction on how Caux works	Bay window
20:30-21:30	Small group discussion on how to align company and personal values	Community group rooms

Friday, 30 June

07:30-08:00	Morning walk or inner leadership group	
08:00-08:45	Breakfast	Dining Hall
09:15-12:15	The UN Sustainable Development Goals (SDG) and their role in ethical leadership Introduction: What are the business opportunities of the UN Sustainable Development Goals? Antonio Hautle, Senior Programme Leader & Network Representative, Global Compact Network, Switzerland Workshop: Innovate on SDGs! Jan Van Mol, Addictlab.com Good practice: Claudia Egger, Corporate Social Responsibility (CSR) Manager of Johnson & Johnson What role do SDGs play in ethical business leadership?	Starts in Bay window, continues in Expo room

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12:30-13:15	Lunch	Dining Hall
13:30-14:00	Welcome drinks	Terrace
14:00-17:30	Official opening of the Caux Forum (see programme page 6)	Main Hall
18:30-19:15	Dinner	Dining Hall

Saturday, 1 July

07:30-08:00	Morning walk or inner leadership group	
08:00-08:45	Breakfast	Dining Hall
09:15-10:30	How to build trust in a diverse workplace? - Workshop Bjørn Ihler, Young Leader of the Kofi Annan Foundation's Extremely Together Initiative	Expo room
10:45-12:30	What is needed to build trust in the global supply chain? - Panel discussion Hiroshi Ishida, Caux Round Table Chikako Miyata, Vice President, ANA Holdings INC Makeda Tsegaye, Founder and CEO, NetBizImpact Ville Heimgartner, Co-CEO, Imagine Cargo GmbH Brian Iselin, slavefreetrade, Founder and President	Bay window
12:30-13:15	Lunch	Dining Hall
15:00-16:00	Inner leadership Walk	
16:00-16:45	Tea	Terrace
16:45-18:15	Inclusive leadership and trust building – Parallel workshops a) Female leadership – What's in it for men? Caitlin Kraft-Buchman, CEO/Founder Women@TheTable b) ANA's Human Rights Due Diligence practices Chikako Miyata, Vice President, ANA Holdings INC	Expo room 300E
18:30-19:15	Dinner	Dining Hall
20:00-21:00	Evening Concert	Main Hall

Sunday, 2 July

07:30-08:00	Morning walk or inner leadership group	
08:00-08:45	Breakfast	Dining Hall
09:15-12:00	Workshop From Yale to jail: Why do good managers make bad decisions?	Expo room

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Professor Guido Palazzo, HEC, University of Lausanne

12:00-12:30	Closing	Expo room
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Friday, 30 June OFFICIAL OPENING

13:30-14:00	Welcome drinks	Coffee Beans
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14:00-15:30	<p>Welcome</p> <p>Laurent Wehrli, Mayor of Montreux</p> <p>Antoine Jaulmes, President of the CAUX-Initiatives of Change Foundation</p>	Main Hall
	<p>Classical Music by Michèle Bächtold-Goetze und Sonia Hauser, mezzosoprano and piano</p> <p>Storytelling</p> <p>Hassan Hawar, Student and Syrian refugee</p> <p>Bjørn Ihler, Young Leader of the Kofi Annan Foundation's Extremely Together Initiative and survivor of the Anders Breivik terrorist attack, who uses art to counter extreme right wing narratives</p>	

15:30-16:00	Tea and coffee break	Main Hall
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16:00-17:30	<p>Classical Music by Michèle Bächtold-Goetze und Sonia Hauser, mezzosoprano and piano</p>	Main Hall
	<p>Panel conversation</p> <p>Kate Gilmore, Deputy High Commissioner for Human Rights of the United Nations</p> <p>Raphael Nägeli, Deputy Head of the Human Security Division of the Swiss Federal Department of Foreign Affairs with rank of Minister</p> <p>Ramiro Santa, Director de Responsabilidad Integral at OCENSA</p> <p>facilitated by Eric Marclay, Executive-in-Residence at the Geneva Centre for Security Policy (GCSP)</p>	
	<p>Closing remarks by Cornelio Sommaruga, Honorary President of the International Association of Initiatives of Change International</p>	

17:30-18:30	Farewell drinks, optional short tour of the Caux Palace	Main Hall or Terrace
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18:30-19:30	Dinner	Dining Room
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SPEAKERS BIO

Sabine Döbeli **CEO, Swiss Sustainable Finance, Switzerland**



Sabine Döbeli is the CEO of Swiss Sustainable Finance, an association that was founded in 2014 with the objective of promoting sustainability in Swiss finance. Previously, she was Head of Corporate Sustainability Management at Vontobel. At Zürcher Kantonalbank she built up the sustainability research unit within the financial analysis department and was involved in the launch of various sustainable investment products. Sabine holds a Masters in Environmental Sciences from the Swiss Federal Institute of Technology (ETH), Zurich, and a post-graduate degree in business administration from the University of Basel.

Andreas Bomann-Larsen **CEO, Partner, Carn Capital, Norway**



Andreas Bomann-Larsen is the founder and the CEO of Carn Capital. Carn Capital, founded in 2013, is an independent investment organization located in Oslo. The firm has a long-short strategy investing in European equities with a focus on the Nordics. He also founded the Prospera Foundation which engaged pro bono consultants in social projects for different social organizations/NGOs across Norway. He holds a Master of Science in Economics and Business Administration from the Norwegian School of Economics and executive studies diplomas in advanced financial valuation and portfolio management.

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Professor Marc Chesney
Director, Department of Banking and Finance, University of Zurich

Marc Chesney has a PhD in Finance from the University of Geneva with accreditation from the Sorbonne. He is a Professor of Finance at the University of Zurich, and Head of its Banking and Finance Institute. He was formerly a professor and associate dean at HEC Paris. He is the author of 'De la Grande Guerre à la crise permanente' ('From the Great War to permanent crisis'), published by Presses polytechniques universitaires Romandes in 2015. His research subjects are the financial crisis, systemic risk and derivative product.



Merel Rumping
Initiator, LegBank, The Netherlands

Merel Rumping holds a Masters in International Relations with a focus on business ethics in the Netherlands and studied political science in France. Her experiences at a microfinance institute in Colombia, combined with the knowledge she acquired during her Masters, introduced her to the potential of social entrepreneurship as an effective tool in fighting poverty. She started working for ProPortion as a social business incubator, and initiated LegBank, a social entrepreneurial initiative which aims to increase access to prosthetics in developing countries. She co-developed the concept, leads the consortium, and is now pro-actively seeking investments/funds to scale. She routinely blogs about social entrepreneurship for the International Development platform, ViceVersa. In her free time, she serves as the passionate lead singer of a Portuguese fado-music ensemble called Palpita.

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Antonio Hautle
Senior Programme Leader and Network Representative
Global Compact Network, Switzerland

Antonio Hautle has been the Senior Programme Leader and Network Representative at UN Global Compact Network Switzerland since 2015. Prior to this position, he was the Director of the Social Department of the State of Lucerne from 2013 until 2015. He has a background in philosophy, business ethics and Catholic theology and holds an MBA from the University of Geneva.

Jan Van Mol
Founder Addictlab.com, Switzerland



Belgian Jan Van Mol has been called a concept king, a brand guru, a renaissance man, a pioneer in the creative industry by the international press. In 1997 he created Addictlab.com, a creative laboratory which unites thousands of creatives from different disciplines all over the world, publishing over 35 magazines or books, setting up exhibitions to accelerate their creative talent and specializing in out-of-the-box collaborative processes and research. The lab boasts over 10,000 concepts or works today. Describing himself as a creative wanderer and wonderer, he takes on branding, advertising, photography, art and product design commissions. He moved with his wife and two kids from Belgium to Johannesburg, South Africa, and is now living on the French side of the border near Geneva.

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Claudia Egger **Corporate Social Responsibility (CSR) Manager of the** **Johnson & Johnson Family of Companies in Switzerland**



Claudia Egger has been the Corporate Social Responsibility (CSR) Manager of the Johnson & Johnson Family of Companies in Switzerland since 2015. Prior to this, she was a Senior Consultant at Sustainserv, a Sustainability Strategy and Communications consultancy based in Zurich and Boston, and the Project Leader for the first Corporate Citizenship Report of the Schindler Group. Claudia holds a Postgraduate Degree in International Relations from the Graduate Institute of International and Development Studies in Geneva and a Masters in Political Science from University of Lausanne. She also holds a Certificate in CSR Reporting from UC Berkeley.

Bjørn Ihler **Young Leader of the Kofi Annan Foundation's Extremely** **Together Initiative, Norway**



Bjørn Magnus Jacobsen Ihler is a designer, freelance activist, public speaker, writer, filmmaker, performance and technician working internationally against the ideology of racism, hatred and violent extremism. His work is influenced by his experiences as a survivor of the attack on Utøya Island in Norway in 2011. However political activism and work against violence between people has always been one of his core interests. As a technologist, designer and content creator, he is involved in a number of projects and start-ups using data and narratives to challenge extremism. He is a member of the Kofi Annan Foundation's Extremely Together initiative. Bjørn is currently completing his MA in Peace and Conflict Studies from Hacettepe University in Turkey, and holds a BA in Theatre and Performance Design and Technology focusing on video design and animation for the stage from the Liverpool Institute for Performing Arts.

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Hiroshi Ishida
Executive Director, Caux Round Table, Japan

Hiroshi Ishida began his career at the Bond Dealing Section and worked there for 4 years. He moved onto work at Takamatsu Branch for the following 3 years. In 1997, he was appointed and worked as a member of the Mizuho Integration Project Team at Information Technology Planning Department, Y2K and System Risk Management. After resigning from IBJ in 2000, Ishida volunteered for Caux Round Table Japan (CRT Japan), bringing a wealth of experience. Today, he is the Executive Director of the Caux CRT Japan. Hiroshi Ishida is also Visiting Professor at Kyushu University Business School and fellow at Center for Inclusive Business and CSR Tokyo International University.



Caitlin Kraft-Buchman
Founder and CEO, Women@TheTable, Switzerland

Caitlin Kraft-Buchman is the Founder/CEO of Women@TheTable, an NGO that propels and champions leaders who advocate for equal numbers of progressive women at decision-making tables everywhere. Women@TheTable focuses on governance, the economy, technology, education, sustainability and peace. She co-founded the Geneva Gender Champions with Ambassador Hamamoto and Michael Møller, Director General, United Nations in Geneva. She is a member of the Democratic National Committee, and Board Member, DNC Women's Caucus. ExCom, Human Rights Watch, Geneva. Previously, she ran a broadband medical network conceived to bring higher quality of medicine at lower cost; Board and Chair, Strategic Planning, International School of Geneva.

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Chikako Miyata
Vice President, ANA Holdings INC, Japan

Chikako Miyata joined ANA Holdings INC in Japan in 1986. She started as a cabin attendant of the Inflight-service Department. In 2004, she was appointed to the post of Manager of in-flight administration where she was responsible for the management of the personnel and the planning of the service. She was then appointed to different managerial positions before working as Director of product service in 2013. She is currently the Vice President of ANA Holdings INC in Japan and is responsible for the Corporate Brand and Corporate Social Responsibility with a focus on Human Rights and environment.



Makeda Tsegaye
Founder and CEO NetBizImpact, Kenya

NetBizImpact is an investment facilitation and strategic advisory firm based in Nairobi, Kenya. NetBizImpact provides service to a diverse set of clients with a particular focus on linking innovative and high-impact small and growing businesses (in agribusiness and related sectors) in Africa to market, capital and technology. Makeda Tsegaye is an executive with a record of guiding private sector companies from concept to growth and profit across multiple sectors. She has experience of directing US\$30-500 million multi-country projects and initiatives, and brokering senior-level coordination and partnership across a wide range of stakeholders. She is an Ehtioipian national and currently resides and works in Nairobi, Kenya.

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Ville Heimgartner
Co-CEO, Imagine Cargo GmbH, Switzerland

Ville Heimgartner is a sustainability expert with hands-on industry and consulting experience in such places as China, India, Mexico and Europe. He previously worked as a sustainability project manager at Swiss Post, running projects in the area of procurement and innovation. Since 2016, Ville Heimgartner has worked as Sustainability Manager at Imagine Cargo where he is currently building a sustainable logistics network throughout Europe. On the side, he is advises multi-national companies on implementing responsible procurement processes throughout their supply chain.



Brian Iselin
Founder and President, slavefreetrade, Switzerland

Brian Iselin is a former soldier and Federal Agent, turned from the drug wars to counter-human trafficking. Bringing more than 17 years of field experience of the struggle against slavery in almost 50 countries, Brian also holds university degrees in strategic studies, police management, international criminal justice and modern Asian studies. Brian is the founder of slavefreetrade, President of the Executive Committee, and is inaugural Chair of the International Advisory Board.

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Professor Guido Palazzo,
HEC Lausanne, University of Lausanne, Switzerland

Guido Palazzo is Professor of Business Ethics at HEC, University of Lausanne. He studied business administration and philosophy at the University of Bamberg (Germany) and wrote his PhD in political philosophy at the University of Marburg (Germany). He has taught in numerous other places such as IMD, INSEAD, Beijing Institute of Technology, Copenhagen Business School. His research deals with corporate responsibility in global supply chains, the mechanisms of (un)ethical decision making in organizations, social change processes, the fight against organized crime and the impact of storytelling on behaviour. His recent paper on Cosa Nostra in Sicily was one of three finalists for the prestigious Academy of Management Journal best paper award 2016. Guido Palazzo has received the Max Weber Award for his research on multinational corporations from the German President. He consults and teaches on business ethics and CSR.

Contact

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