



INTERNATIONAL DAY OF CONSCIENCE

April 5 2024, United Nation, Geneva

TALKS

Here is a selection of some of the speeches that we have gathered from the event:

Sofia Stril-Rever

Heartfelt greetings dear friends, welcome to you who join us online.

Would you believe me if I tell you that I recently visited another planet? As you know, our thoughts create our reality, therefore according to our different mindsets, we inhabit different worlds within a single world system. A couple of weeks ago I was invited by the Indian government to a gathering of spiritual leaders bringing together 75k participants, at the Heartfulness world headquarters near Hyderabad. There I landed on planet Love. Every corner was bursting with care, innovation, and creativity. I was surrounded by a community of visionaries and doers, trailblazers of the future. And the best part? Feeling inspired to reach higher with love in action.

Planet Love is not Lala land. I have the good fortune of knowing personally global icons of love and they are the most realistic, the most pragmatic people. Why? Because they are connected to the primal, the vital reality of love that I experienced early in life, at 17, when I joined a modern saint, Sister Emmanuelle, called the French Mother Teresa. In her Cairo slum, I saw the power of love changing radically the lives of 40k people and turning their slum into a nice neighborhood with a new generation of girls becoming doctors, engineers, lawyers etc. Imagine, imagine if we were all here Sisters Emmanuelle. Imagine if in these UN buildings, the thousands of experts and diplomats started their daily sessions with a commitment to uplift the lives of the most vulnerable. The whole Earth would be planet Love.

We can make this happen. With Conscience and Love elevated at the level of the global leadership, we can make a U turn and shift from a civilization of short-term profit at the expense of the living, to a civilization of love and care.

Historically, in 1948, the drafting of the UDHR marks the rise of a global human Conscience. As Conscience and Consciousness are false friends in English and French, it'd useful to

recall that Consciousness refers to the cognitive and reflexive processes at the root of language, concepts, symbols, and the ego. Whereas Conscience, mentioned in Article 1 of the 1948 Declaration, is our innate sense of ethics that served as the foundation of human rights in the aftermath of World War II, in a world that had betrayed its Conscience. But over 75 years later, the world keeps betraying its Conscience. At the individual and the societal levels, the cause is a decentering of our Conscience from its original caring nature, that modern psychology calls prosociality. As a result, Conscience normalizes the atrocities of war, social and economic injustice. We could say that Conscience and Consciousness are the yang, masculine energies of the mind, while love and compassion are the yin, feminine energies of the mind. In our male dominated societies, we are conditioned to develop a yang mindset that rationalizes increasing militarism and a criminal world economy benefiting only 10% of the human family, while leaving the other 90% behind and wrecking the planet. That's why this ID, because it brings together Conscience and Love, can be foundational for Peace and it was quite compelling for me to initiate its celebration in 2023 and 24.

About Love, in our Abrahamic culture focusing so much on the original sin, we forget the original blessing of Love. So many of us don't love themselves as individuals and as a species. When my latest book *Time for Love is Now* was released, many people asked me "What does Love mean?"

Love usually refers to individual feelings and emotions. But love is also a collective force for social justice and human evolution, and Martin Luther King for instance gave centrality to Love in his struggle for civil rights, under Gandhi's inspiration. He took up the Indian term Satyagraha, created by Gandhi, which he translated as "strength to love", that I render by Loveforce.

Loveforce can be learned, and I guide people to experience it in the Be the Love protocol I created, based on the traditional inner sciences of the mind and recent findings in social and affective neuroscience that assess how heart-focused meditation can significantly contribute to a culture of global collective care. As humans, we were born to channel the cosmic energies of life and transform life force into Loveforce. We were born to care for one another and all the living on the Mother planet. And as I was contemplating Gandhi's words: Be the change you want to see in the world, it dawned upon me that this radical change is love. So, I am responding Gandhi Be the Love you want to see in the world.

To conclude, I invite us to make every day of our life a day of Conscience with Love for Peace. And on future April 5th, let's pass the torch from East to West, with messages posted on giant screens from Australia to California. Together with our younger friends let's kickstart a global intergenerational movement to turn planet Earth into planet Love. To finish, I invite you to unite in the vibration of Love with an excerpt of the Be the Love gospel I created on the tune of We shall overcome.

Gerald Pillay – President Initiatives of Change International

Holding a Day of Conscience is extraordinary in many ways. The Universal Declaration of Human Rights speaks of how the 'contempt for human rights have resulted in barbarous acts which have outraged the conscience of humankind.' Article 1 states that "all human beings are born free and are equal in dignity and rights and are endowed with reason and conscience and should act towards one another in a spirit of brotherhood." The General Assembly called on all '....to build the Culture of Peace with Love and Conscience.'

The reference to everyone being endowed with 'reason and conscience' is a far-reaching assertion - the claim that we as human beings have the capacity to be both reasonable and

innately to know right from wrong. The Holy Books all testify to this fundamental human endowment. Yet we have not always been obedient to what is intrinsic to being human. We have often been inhumane.

Dr Mengele and some 50 physicians in Auschwitz acted within the norms of science doing experiments on their prisoners – mainly on women. His crimes represent the extreme danger posed by science, politics or anything when it is conducted in the service of an ideology that denies the rights, dignity, and even the humanity of certain groups of people. When I visited Auschwitz – a distressing and unsettling experience – I noticed that the place where these wicked deeds were done on these victims was only a few metres away from where they lived with their families. Dr Mengele went home to bed each night and remained unrepentant until his death having escaped justice living in hiding in Brazil. His conscience did not condemn him!

I had a similar experience when I visited a slave castle in Ghana and saw how while captured people lived in basement holdings waiting for ships to transport them to America as slaves, the slavers lived comfortably with their families on the upper floors; indeed, they went to a chapel right at the top. Did their consciences not condemn them? Did they not notice that God was not there in their chapel but in the dungeons with those who suffered?

St Paul writing to Titus speaks about how one's conscience can be defiled and how we can become reprobate – an old English word for 'depraved' – to live as if we don't have a conscience; in other words, as if we are not human.

The UN statement points out that the standard by which we can judge our actions or behaviour is the promotion of peace through love and conscience.

One of the perverting influences that defiles conscience and makes us reprobate is the selfishness and egoism of individuals which writ large becomes the false sense of superiority of race or nation. The avarice and greed of individuals writ large is the will to dominate and territorially colonise; self-interests magnified is the will to power - the birthplace for fear, competitiveness, rivalry, hatred and war.

Initiatives of Change holds to the truth that social change for good comes when individual's change. As Gandhi stated, must be the change we seek in the world. IofC holds to four absolute standards to judge our life and work – the promotion of unselfishness, purity of motive and intention, honesty, and love. Seeking guidance and promoting quiet reflection and mindfulness as a daily exercise is the way we acknowledge the centrality of conscience. We must not mistake hearing what Freud described as the "super-ego" as listening to our conscience or hearing the voice of God.

Affirming the importance of 'conscience' brings our struggle for justice to the personal and the existential level. To search our own hearts and minds for how we may be complicit in the world's problems, how we may say sorry and forgive our transgressors, and how we may make a difference in treating the people next to us with more kindness and with more graciousness. That personal encounter – living with a clean conscience, if you will - this alone will qualify us to make a difference in the public square and on the world stage. It starts with us and our existential and personal solidarity with all who suffer beginning with the person in need we did not notice on our way here this morning.

Ignacio Packer

2024 is a year of uncertainty, and more trust is needed to overcome the challenges and turn them into opportunities.

Several factors contribute to this: around half of the world's population will vote in national elections. Meanwhile, the impacts of war and of the deterioration of the natural environment, are felt around the globe and technologies such as artificial intelligence are reshaping our lives in ways we can't fully grasp yet.

While crises can mobilise political and social action, they can also lead to disenchantment and crumbling trust.

More trust is needed to overcome the challenges ahead of us.

Overall, conscious and trusted relationships are characterized by a deep sense of connection, understanding, and respect between individuals. It requires ongoing effort, commitment, and mindfulness.

Conscious and trusted relationships serve as a cornerstone for individual and community well-being, fostering connection, support, and positive social change. By nurturing healthy, meaningful relationships, individuals can contribute to building stronger, more resilient communities where everyone can thrive.

I invite you to a moment of reflection:
How do you cultivate trust in your relationships?

In a world where time and space is scarce, it is perhaps no surprise that relationships, and therefore trust, are increasingly hard to develop and maintain. Trust is one of the many skills that are needed to foster inner development towards more sustainable futures.

You would recall that the Sustainable Development Goals (SDGs) were agreed in 2015 as a comprehensive framework for global progress, around the 5Ps of People, Prosperity, Planet, Peace and Partnerships.

The UN SDG Summit of September 2023 concluded that the SDGs were severely off-track.

Progress is not happening fast enough, and we urgently need to increase our collective abilities to face and work effectively with complex challenges.

The IDG Foundation based in Stockholm with over 540 hubs worldwide invites us to join the co-creation of the Inner Development Goals.

The initiative researches, collects and communicates science-based skills and qualities that help us to live conscious, purposeful, sustainable and productive lives.

This growing community referring to the IDG Framework aims to bring the power of inner development to the global challenges faced by humanity.

Rooted in interdisciplinary research, the IDG Framework consists of 5 dimensions with 23 skills of human inner growth and development. The framework is an attempt to simplify a complex field of inner development into a framework that helps to develop, identify, understand, integrate and communicate the inner skills needed for sustainable development.

The IDG framework offers an essential roadmap that can assist us in navigating and developing our inner lives to catalyse outer change.

Caux Initiatives of Change is a partner of this initiative. The Caux Palace, center for dialogue above Montreux, Switzerland, is a recognised location for participants to practice the IDGs. This summer in partnership with the IDG Foundation, Initiatives of Change is co-organising a Forum, the Caux IDG Forum in Caux, Switzerland from 9 to 13 July 2024. The Forum aspires to inspire, equip, and connect individuals, groups, and organisations in the pursuit of constructing a just, peaceful, and sustainable world aligned with the Sustainable Development Goals. Not an ordinary place to be, not an ordinary type of Forum.

The Caux IDG Forum is on invitation only. Registration on www.iofc.ch

We expect some 200 participants and speakers drawn from the Inner Development Goals and Initiatives of Change communities, civil society, government, youth movements, academia and business.

Participating in the Caux IDG Forum is about unlocking ones potential: it encourages individuals, groups and organizations to reflect on their roles, explore their resources, and connect with their responsibilities as changemakers, on the basis that everyone can make a difference. It is about putting in practice the Inner Development Goals Framework.

We have a call open until 1st May for application to run a workshop at the caux IDG Forum. The Caux IDG Forum programme has been designed to allow participants the time to gain some perspective, retreat from the bustling routine and find a space that allows for silent reflection, creative collaboration and the exchange of ideas.

In partnership, Caux Initiatives of Change ambitions to integrate in International Geneva the IDGs into the processes, policies, strategies and operations, to accelerate the work towards Sustainable Development Goals. This is part of our 2030 strategy.

International Geneva serves as a paramount hub for global dialogue and cooperation, fostering international understanding, collaboration, and peace-building efforts. Caux, the Center for Dialogue, just 1h20 minutes from Geneva is increasingly considered as part of International Geneva.

This is our contribution in which consciousness when applied collectively can drive positive global change.

Conclusion Ignacio Packer

On behalf of the convenors, Sofia, Sarah and Ignacio of Be the Love and Initiatives of Change. I wanted to take a moment to express our heartfelt gratitude for the unwavering support, generosity, and dedication so many of you have shown to organise the 2024 International Day of Conscious.

While there are too many individuals and organizations to mention individually, please know that their support has not gone unnoticed. It is through the collective efforts of such individuals that we are able to organise today's call to realize the power of our interconnectedness and take urgent action to open new pathways of conscience and love for fairer, happier, and peaceful societies.

The partnership of the nine organisations mentioned on the website (I suggest we name them) demonstrates the tangible results of our partnership and the positive change we are aiming for, together.

The commitment of all of you, convenors, partners, volunteers, participants to making this day a success makes an impact. The contributions are financial - and we wish to mention here with gratitude Global Tree, and Goldefi - but also through the invaluable gift of time and expertise. We are sincerely grateful for the commitment of the speakers to making today's event a success through engaging presentations. And so many committed people including you, participants. We are grateful for the invaluable contribution of the interpreter in bridging the language gap and facilitating smooth communication throughout the event.

The generosity from all of you in this room serves as an inspiration, reminding us of the power of a community and the importance of coming together to make a difference. We are deeply grateful for your continued engagement and look forward to working together to achieve even greater things in the future."

Celina Rocquet

Honorable delegates,

On behalf of all attendees, I express gratitude to our speakers for their enlightening presentations on developing new science-based perspectives. Your insights have ignited fresh thinking and inspired us to explore innovative approaches in our respective fields. Thank you for sharing your expertise and passion, enriching our collective understanding and fostering a spirit of collaboration. We are truly grateful for your contributions.

As we gather on this auspicious occasion of the International Day of Conscience, I am honored to address you on a topic close to my heart: the interconnectedness of conscience, love, and peace, embodied through our relationship with the natural world, particularly plants.

Plants, often overlooked in discussions of global peace and harmony, are in fact the silent guardians of our planet's equilibrium. They play a vital role in maintaining peace by nurturing the very foundations of life. How so, you may wonder?

Consider for a moment the profound impact of plants on our environment.

They fix water in the ground, stabilize soil, and provide essential shade. Beyond these tangible benefits, plants offer what we humans refer to as ecosystem services – the building blocks of our existence. They provide us with wood for shelter, fibers for clothing, and sustenance in the form of nourishing food.

When individuals have access to these fundamental resources, they find contentment.

Social structures thrive, from the intimacy of families to the cohesion of villages, communities, and nations. In such well-nurtured societies, tensions and conflicts find little fertile ground to take root. Instead, new paths of awareness and love for societies that are non-harmful, fairer and happier are opened up. By planting and caring for the natural world, we restore and maintain equilibrium between humanity and its complex environment. This delicate balance, known as sociobiodiversity, is essential for fostering peace and stability.

With peace secured, humanity is free to pursue higher pursuits – to delve into the mysteries of the universe, guided by both scientific inquiry and spiritual reflection. This journey of exploration nurtures our conscience, our capacity to perceive ourselves from an external perspective. In the words of Antoine de Saint-Exupéry in *Le Petit Prince*, "On ne voit bien qu'avec le Cœur", we can only truly see with the heart. As our understanding of the world and our place within it deepens, gratitude blossoms. And from gratitude springs forth love and compassion.

However, amidst our modern era of rapid progress and technological advancement, humanity has, regrettably, lost touch with the profound wisdom inherent in the natural world, including our communication with plants. The ancient bond that once existed between humans and plants, steeped in symbiosis and mutual understanding, has been eroded by the hustle and bustle of contemporary life. Yet, there remain a select few individuals who continue to honor this sacred connection. Shamans, custodians of traditional wisdom, maintain the practice of communing with plants, listening intently to their whispers of guidance and healing. Similarly, a cadre of scientists, inspired by the wisdom of indigenous cultures and guided by empirical inquiry, endeavor to decipher the language of plants through disciplines such as ethnobotany and plant neurobiology. These modern-day interpreters bridge the gap between humanity and the botanical realm, reminding us of the intrinsic value of maintaining harmony with nature and preserving the ancient dialogue between humans and plants.

Descartes' assertion that "science without conscience is nothing but the ruin of the soul" encapsulates the profound significance of ethical awareness in scientific pursuits. While scientific knowledge holds immense potential for progress and innovation, it must be guided by moral principles and conscience. Without ethical considerations, scientific endeavors risk losing sight of their inherent purpose: to serve humanity and enrich our understanding of the world. Ultimately, a conscience-driven approach to science ensures that discoveries are made with integrity and contribute positively to the betterment of society, rather than leading to moral decay and spiritual impoverishment.

Indeed, the intricate web of life is intricately interwoven with the vitality of plants.

It's not just humans who rely on plants for sustenance and shelter, but all living beings, especially animals, are utterly dependent on them for their survival. From the majestic elephants of the savannah to the tiniest insects in the rainforest, animals draw sustenance from plants directly or indirectly. Whether as a source of nourishment, habitat, or oxygen, plants form the cornerstone of ecosystems, providing the essential support upon which all life depends. In acknowledging the profound interconnectedness between plants and animals, we come to appreciate the delicate balance of nature and the inherent responsibility we bear in preserving it for generations to come.

In conclusion, let us recognize that the natural equilibrium between humanity and the world it inhabits – with all its intricate complexities – nurtures an increase in conscience and love, thereby paving the path to lasting peace.

As we celebrate the International Day of Conscience, let us reaffirm our commitment to nurturing this delicate balance and fostering a world where conscience, love, and peace reign supreme.

Thank you.

Francisco Fernandez (Francisco José Fernández Benítez)

Music: *The Song of the Gingko*, score by Renaud Ruhlmann, performed by Francisco J Fernandez Benitez

Francisco Fernandez

Music: *The Song of the blue pine of the Himalaya*, score by Renaud Ruhlmann, performed by Francisco J Fernandez Benitez

Sylvain Machac

Intro par le modérateur (adaptation/ possible et conseillée, par le modérateur)

je souhaite vous présenter maintenant le parcours de Sylvain Machac : acteur, metteur en scène et producteur, et plus précisément sa rencontre avec un texte "Taha" de Amer Hlehel qui a changé sa vie. La prise de conscience est souvent un point de départ : celui d'une migration intérieure, une évolution qui ouvre de nouvelles perspectives : aller vers l'autre, pour transcender ces souffrances et sa haine

dit en arabe :

Il m'a fallu
soixante ans
pour comprendre
que l'eau
est la meilleure
des boissons,
le pain,
le mets le plus savoureux,
et que tout art
n'est fait
que pour toucher le cœur

Après notre mort,
Après l'ultime battement
de paupière du cœur
Sur tout ce qu'on a fait,
Tout ce qu'on a souhaité
Tout ce qu'on a rêvé
Désiré
Ou senti,
La haine sera
La première chose
en nous qui pourrira.

Puis en français,

Ma rencontre avec TAHA, a été pour moi une renaissance. Je suis sur scène depuis l'âge de 5 ans, le choix de faire du théâtre mon métier s'est imposé comme une évidence. Quelques mois après la fin de mes études, je perds mon père, première fracture de ma vie, le travail devient mon refuge, je passe 4 ans sur les routes en tournées aux côtés de Michel Bouquet, j'apprends mon métier

Après ce tourbillon professionnel, quelque chose d'essentiel me manquait, je décide de partir en Slovaquie, à la rencontre d'une partie de ma famille paternelle, que je ne connaissais pas, le hasard me fait croiser le regard Zuzana, violoniste à l'orchestre de la radio Slovaque avec qui je partage encore ma vie actuellement Je décide alors de m'installer à Bratislava et après quelques semaines, je décroche un rôle récurrent dans une série télévisée. J'apprends la langue pour le rôle, la vie est douce.

Deux ans plus tard, et après plus de 200 épisodes de la série, je tombe malade, mes reins s'arrêtent de fonctionner, je rentre en France en urgence, ma vie bascule, je suis dépendant d'une machine : 3 dialyses par semaine pendant 4 heures me fatiguent et me font peu à peu tirer un trait sur ma carrière de comédien. 2nd fracture de ma vie.

Au bout de quelques mois, mon frère Gil, n'en pouvant plus de me voir emprisonné par cette machine, décide de faire des tests de compatibilités pour me donner un de ses reins, les résultats sont positifs, la transplantation a lieu le 17 Octobre 2017.

Après un an difficile de traitements lourds post-opératoire, je retrouve un peu d'énergie, et je décide, pour donner du sens à cette nouvelle vie, de renouer avec mes origines maternelles juives, en allant en Israël. Une fois sur place, j'apprends qu'une bonne amie qui travaillait à l'Institut Français de Bratislava, vient d'être mutée au même poste à Jérusalem Est. Je la rejoins, et elle m'invite le jour de mon arrivée au Théâtre National Palestinien, à une représentation de la pièce TAHA, jouée exceptionnellement ce soir-là, en anglais par son auteur : Amer Hlehel.

---Je suis bouleversé---

L'idée de partager ce texte avec le public francophone ne me quitte plus. Je me rapproche de l'auteur avec qui je tisse des liens d'amitiés, il me donne les droits exclusifs pour la version française de la pièce, je crée une structure, je constitue une équipe, je cherche des financements, j'adapte le texte et commence à l'apprendre, je fais connaissance avec Dima Khatib qui m'apprend certains poèmes de Taha en arabe...

Voilà maintenant quelques mois que je joue TAHA en France et à l'étranger. Plus le temps passe, et plus je réalise à quelle point la parole de Taha est importante, inspirante et même nécessaire en ces temps de guerre.

Faire la paix, avec son ennemi, n'est pas une chose simple. Cela nous demande beaucoup. Il nous faut plonger au plus profond de nous même pour comprendre notre souffrance, pour oser rencontrer nos démons. Il nous faut prendre le chemin de la conscience pour déconstruire pierre par pierre ce mur de haine et de peurs qui obstrue l'horizon, l'horizon de l'écoute sincère, l'horizon du pardon et de la paix

Le destin de Taha Muhammad Ali est inséparable de celui de Palestine, Fort de son expérience, il raconte son parcours, à la fois si singulier et si universel : celui d'un homme qui a dû quitter son pays, qui a éprouvé la perte, et qui pourtant tient debout.

Taha est né dans les années 30 dans un village de Galilée : dès l'âge de 9 ans, il apprend à gagner sa vie dans une famille modeste. Il a le sens du commerce et il est la fierté de son père : il ira à l'école.

Taha aime sa cousine Amira. Elle est son horizon, son miel, son nectar et sa soie. Elle est sa promise : c'est sûr il l'épousera.

Taha a dix-sept ans en 1948. L'Etat d'Israël est né. La guerre et ses bombes s'abattent sur lui, c'est l'exode, la *Nakba*, la « catastrophe ». Il fuit, il perd tout, son commerce, sa fiancée, ses ambitions : il n'a plus rien.

Après 2 ans passés dans un camp au Liban, Taha revient sur ses pas, dans un pays qui n'est plus le sien. Il doit se reconstruire, ouvre une boutique de souvenirs à Nazareth, et commence à écrire. rassemble autour de lui une communauté de lettrés : il est poète.

Sans haine, Taha nous raconte l'histoire d'une résilience, celle d'un jeune Palestinien brisé qui se relève grâce à la littérature.

Le poème que je vais vous dire est le dernier poème de la pièce, nous sommes dans les années 90, Taha à 60 ans, et pour la première fois il est invité à Londres à un

récitation internationale de poésie, la salle est comble, les plus grands poètes arabes sont présents

Vengeance

Parfois

Je désire défier
L'homme qui a
Tué mon père
Détruit notre maison
Et qui m'a fait fuir
Dans le pays étroit
Des hommes.
S'il me tuait
Je me reposerais
Si je l'achevais
Je serais vengé !

Mais

Si je me rendais compte
Durant le duel
Que mon adversaire
A une mère
Qui l'attend
Ou un père
Qui pose sa main droite
Sur son cœur
Chaque fois que son fils
Tarde à rentrer à la maison
Ne serait-ce qu'un quart d'heure
Alors je ne le tuerais pas
Si j'étais le vainqueur

Je ne le tuerais pas non plus
Si je voyais
Qu'il a des frères et sœurs
Qui l'aiment
Et l'attendent impatiemment
Une épouse
Qui lui réserve un bon accueil
Des enfants
Qui ne supportent pas son absence
Et se réjouissent de ses cadeaux
Des amis, des proches
Des voisins, des connaissances
Des compagnons de cellule
D'hôpital
Ou des amis d'enfance
Qui tiennent à le saluer.

Mais s'il était seul
Branche coupée d'un arbre
Sans père ni mère
Ni frères ni sœurs
Ni épouse ni enfants

Ni amis, ni proches, ni voisins
Ni collègues, ni compagnons, ni confidents,
Je ne rajouterais pas
A la douleur de sa solitude
La souffrance d'une mort
Ou le chagrin d'une extermination
Mais je me contenterais
De l'ignorer
Lorsque je le croiserais dans la rue
Persuadé
Que l'ignorance
Est en soi aussi
Une sorte de vengeance !

*Taha Muhammad Ali, Une Migration sans fin
(Poèmes traduits de l'arabe par Antoine Jockey), éd. Galaade, 2012.*

Marc-André de Figueres

Parler de la couleur, c'est parler de la lumière et parler de la lumière c'est parler de la conscience de ce qui éclaire notre esprit.

La première des applications du Sun-Paint (peinture 2iste qui apparait et disparaît) avait pour but d'investir un nouveau territoire : celui du Plein Soleil.

Tous les tableaux sont conçus pour être vus sous la lumière la plus naturelle possible. Mais de même que l'astre solaire n'accepte pas d'être regardé en face, les œuvres ne supportent, généralement, pas une exposition prolongée au soleil car elles se dégraderaient très vite.

Existe donc un Lieu-Territoire inexploité, voire dangereux pour l'Art.
DE CELA IL FAUT AVOIR CONSCIENCE, et voir ce qui se voit mais également ce qui nous est invisible.

Ce n'est que lorsque nous voyons les 2 que nous avons conscience du tout.
Et là commence le chemin de l'Amour et de la Paix.

Khoa Nguyen - Loveforce

Dear friends,

Today, for the second time after the 2023 edition, we celebrate together the International Day of Conscience, to build the culture of peace with love and conscience.

I would like to provide information about the Loveforce Awards project, inspired by the Nobel Prizes, which I mentioned to you here a year ago.

The idea for the Loveforce Awards dates back to December 2021 and we have been talking to different people since then.

The Loveforce Awards is in the tip of the iceberg, and our priority so far has been to crystallize and solidify the submerged part of the Loveforce Global Initiative, and more specifically to create the Loveforce Community.

We have added Force to Love, this gives the name Loveforce, it is not just an idea or a concept, it is a logical and chronological sequence with 5 beats like the 5 fingers of the hand:

1. Love in intimacy
2. Strength in Interiority
3. Courage to make decisions
4. Audacity to drive action
5. Perseverance to achieve set goals.

Our planet is in bad shape because of global warming and the massive destruction of biodiversity.

All initiatives are welcome as long as they produce real benefits for real people in real life.

Within the NGOs we know and support, motivated young leaders are already working on the ground, they are committed to the ecological transition and social justice.

We want to recognize and celebrate their remarkable, even exceptional, actions that are evidence of their audacious and innovative spirit.

We would like to recognize them because they embody exemplary leadership and values that we fully endorse.

And we will help them develop their knowledge and skills so that they can realize their very high potential in the long term.

They will be able to become enlightening and inspiring examples for the young people around them who will follow them in effective and fruitful actions within their respective communities.

In this way, they will be able to exercise their free will and responsibility by basing their identity, their place in society and their life mission on authenticity, legitimacy and credibility.

We will start by promoting a few young leaders from each continent, and then expand to a few young leaders in each country.

Naturally, the success of the Loveforce Awards project on a large scale requires the creation of a large alliance of NGOs and corporate sponsors, both locally and globally.

As a goal is a dream with a deadline, the first stage of the Loveforce Awards will be on April 5, 2025 here in Geneva, so we are working in 2024 on Loveforce Awards with a roadmap and strategic and operational action plans.

To conclude, we do everything differently and better, with humility, modesty and patience, this is our specificity, our originality and our singularity.

Thank you very much for your kind attention.

Guila Clara Kessous and Yael Deckelbaum – Prayer of the Mothers

[WATCH THE VIDEO](#)