

Earn a Certificate in Applied AI for Social Good

Practical, applied, and free - four short courses to help you use AI for impact

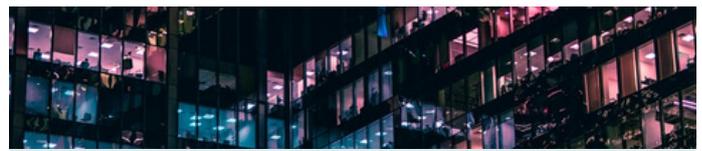
You told us you want practical AI skills for your nonprofit work and we listened. Learn how to use a range of Gen AI tools to save time, cut costs, and amplify your mission. Complete all 4 short courses to earn a Certificate in Applied AI for Social Good, or choose individual courses based on your AI needs.



AI foundations: ethics, governance & prompting

Build AI confidence & responsible practice

- Understand GenAI, risks, challenges & opportunities
- Clarify your AI needs & create a responsible AI plan for your work
- Craft an AI ethics & governance framework
- Understand relevant AI laws & guidelines
- Access free AI tools & resources
- Practice effective prompts with GenAI



AI for operations, admin & planning

Streamline processes & boost efficiency

- Automate meeting notes, checklists & workflows
- Simplify email, spreadsheets & analysis
- Set up automated, AI-powered outreach
- Stay on top of sector research & updates
- Reach more people with language translations & automated video captions
- Summarize reports & policy documents
- Build compelling, evidence-based reports



AI for research, insights & data

Turn data & knowledge into impact

- Use GenAI as your research assistant with advanced prompts & 'expert' gpts
- Sharpen research questions, notes, search strings & 'what's known/unknown'
- Triage open-web sources & return evidence tables with links
- Uncover more in other languages
- Clean, analyze & visualize data with AI
- Scan & compare case studies or policies



AI-powered content, storytelling & advocacy

Strengthen communications & advocacy

- Clarify policy/advocacy goals
- Map & analyse key policy audiences
- Draft & refine newsletters, blog posts & social media posts
- Create fundraising and grant materials with AI support
- Generate campaign content (text, visuals, presentations, videos, podcasts)

Work faster & more effectively, without sacrificing responsible practice

- ChatGPT & Claude Projects - creative problem-solving
- MS CoPilot, Excel AI & Power Automate - smarter workflows
- Gemini Gems & NotebookLM - research + idea development
- Fireflies.ai & Teams transcriptions - automated meeting capture
- Canva AI Image Gen & Claude Artifacts - storytelling + visuals
- Google Apps Script & Sheets AI - data automation
- DeepL - fast, high-quality translation
- Scite, Connected Papers & Grantable - research, insights, fundraising

Why join?

- Free & accredited
- Designed by nonprofits for social good work
- Practical tools with immediate application
- Self-paced, pre-recorded lessons
- Live Q&A with trainers + peer exchange
- Earn an accredited certificate

Register free



polisync.org/ai-certificate

The Certificate in Applied AI for Social Good is a collaboration between



Globethics



A GLOBAL NGO NETWORK
FOR PRINCIPLED AND EFFECTIVE
HUMANITARIAN ACTION

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